


Becoming a Scholar

What, When,
Where, Why, How?

Jill S. Levenson, Ph.D., LCSW
Professor of Social Work, Barry University
Private Practice, South Florida
levenson.jill@gmail.com



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Why Publish?

- Advances Knowledge
- Google Scholar: Exposure
- Advances the mission of your University or Institution
- Name Recognition for your institution
- Free marketing; gets us "on the map"
- Makes **YOU** an Expert
- Will get you hired as an academic!



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SUCCESS.

"The two requirements for major success: being in the right place at the right time, doing something about it." - Ray Kroc, McDonald's

EVAN CARMICHAEL



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Self-Discipline

+

Relationships

=

How to Publish

Find your passion & write about what you know.

Interdisciplinary Opportunities

Find collaborators with similar interests and different strengths

Join Topic-Specific Professional Organizations

- List-servs
- Conferences

Find your strengths

Make time to write: Schedule it like everything else in life

Set goals: one a year

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ATSA

43rd Annual Research & Treatment Conference

CONNECT 24

Connecting to End Sexual Violence

OCTOBER 16-18, 2024 • SAN ANTONIO

2001 – 1st ATSA Next Gen Student Reception
In San Antonio!

71st Annual Meeting, November 18-21, 2015 in Washington, DC

THEME: The Politics of Crime & Justice

CLICK HERE FOR MEETING INFORMATION

NASW

National Association of Social Workers

National Organization of Forensic Social Work

To advance the field of forensic social work

Online • Print • Social Media • Calendar • 2015 NASW Conference • Publications • Resources

Welcome!

NATIONAL ORGANIZATION OF FORENSIC SOCIAL WORK

Members & Non-Members Welcome

Announcing the 10th Annual 2015 NOFSW Conference

Forensic Practice: Promoting Social Justice for All Through Policy and Practice Reform

CSWE

COUNCIL ON SOCIAL WORK EDUCATION

STRENGTHENING THE PROFESSION OF SOCIAL WORK

Leadership in Research, Career Advancement, and Education

SSWR

Society for Social Work and Research


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Make Time to Write!



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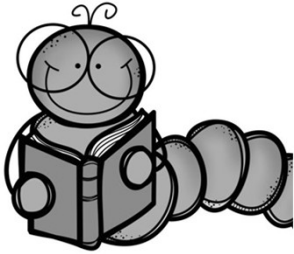
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The best way to become a good writer is to READ!

- Read not just for content, but for style, organization & engagement.
- How did the author catch your attention and make you want to read on? Or not?
- Pay attention to organization & relationship of constructs
- How do authors define, describe, explain important concepts?
- What engages you? What's boring? Why?
- What are the take-home points? So what? Why should we care?



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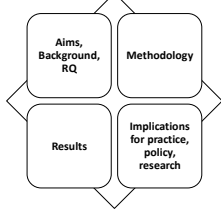
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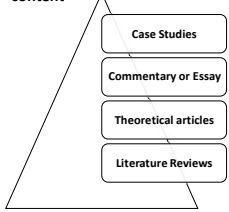
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Writing: Clear, Concise, Coherent
Spell & grammar checks; paragraphs have topic sentences
5th grade expository writing skills! ☺

Empirical Article Formula



Read similar articles for organization of content




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Statistics: Don't be intimidated



$$y = \frac{\sqrt{I \text{ don't give a shit.}}}{x + 1}$$

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What's wrong with this picture?

The word data is Plural!
Data show... 😊

"Let me be very clear, our data shows that Joe Biden will be the next President of the United States."

- Jen O'Malley Dillon
Biden Campaign Manager

BREAKING NEWS
BIDEN: 'NO DOUBT' WE'LL BE DECLARED THE WINNERS

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I was trained to be Quanto-centric (LOL)

Big Data Don't Tell the Stories

- Quantitative:**
 - Descriptive, trends, comparisons, correlations, predictions
- Qualitative:**
 - Captures the lived experience, thoughts, and feelings
 - A recent systematic literature review noted that only 11.3% of the 8,522 articles published between 2010 and 2019 in the top 17 criminal justice/criminology journals were qualitative methodologies (Copes et al., 2020)

QUANTITATIVE RESEARCH vs. QUALITATIVE RESEARCH

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What to publish?

Empirical Studies	<ul style="list-style-type: none">Advancing KnowledgeTheory & Hypothesis TestingControlled experiments
Practitioner Pieces	<ul style="list-style-type: none">Case studiesHow-toDescriptions of new models or interventions
Essays & Commentaries	<ul style="list-style-type: none">Opinion piecesCall to ActionBook Reviews
Theoretical/Conceptual	<ul style="list-style-type: none">Application of existing theory to new areasInter-disciplinary application of literaturee.g. PCTS – neuroscience, common factors, prevalence/impact
Literature Review	<ul style="list-style-type: none">Exhaustive & SystematicMeta-AnalysisApplication to novel areas

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Up to 1.5 million peer-reviewed articles are published annually.

32 % of the peer-reviewed articles in the social sciences are never cited even once.

Only 20 % of papers cited have actually been read.

Policymakers very rarely read articles published in peer-reviewed journals.

<https://www.straitstimes.com/opinion/prof-no-one-is-reading-you>


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Prof, no one is reading you

An average academic journal article is read in its entirety by about 10 people. To shape policy, professors should start penning commentaries in popular media.

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Students at a University of Pennsylvania's Wharton School lecture in San Francisco. Even if scholars agree on the importance of publishing in the popular media, the system plays against them. Publications in peer-reviewed journals continue to be the key performance indicator within academia, whether anyone reads them is a secondary consideration. — PHOTO: BLOOMBERG

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Where to publish?
WHO'S YOUR BEST AUDIENCE?

- High Impact Factor Journals
- Specialty Journals
- Inter-disciplinary Journals
- Book Chapters
- Stakeholder Forum
- Professional Newsletters
- Trade Magazines e.g. Psychology Today; SW Networker
- Local & National News Media

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21st Century Knowledge Dissemination:

Multi-Media.

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- Blogs
- Videos
- Websites
- Info Graphics
- Podcasts
- Social Media
- YouTube
- Interactive Media
- Creativity
- Inter-disciplinary:
 - Documentary & film, art, graphics design
- Engaging
- Small & digestible
- Human stories & testimonials

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Other ideas

Build datasets that can be utilized for multiple RQs / multiple pubs.

Collaborative Teams

Secondary Datasets

Doctoral Students: Write each paper with a goal of submitting it somewhere for publication

Social Work

Sociology

Psychology

Law

Criminology

MEDICINE

Public Health

ADVICE

Best advice EVER*

*Thank you Dr. Barbara Thomlison!

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Engagement, Denial, & Among Sex Offenders

Jill S. Levenson^{1,2} and Mark A. ...

This study investigates the relation progress among a sample of ... Three hypotheses were tested: (1) ... (2) that denial ... (3) that engagement is correlated ...

KEY WORDS: engagement, denial, ...

Sexual Harassment or Consensual Sexual Relations? Implications for Social Work Education

Jill S. Levenson, PhD, LCSW

Journal of Social Work Values and Ethics, Volume 3, Number 2 (2006)

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Key words: Sexual harassment, boundaries, social work education, teacher, consensual sexual relations, higher education.

Abstract

Although there is consensus regarding the most egregious forms of sexual harassment in academia, the acceptability of consensual relationships between professors and students remains a subject of some debate. The issue may have special significance for social work educators, who are charged with modeling and inspiring awareness of oppression and exploitation. It is argued here that sexual relationships between students and professors represent a dual relationship, one across the binary professional boundary of the classroom power disparities that exist. Implications for schools of social work are offered.

1. Introduction

Sexual harassment emerged as a social issue during the 1970s as the women's movement and the sexual revolution gradually altered society's perception of the gender ... (Levenson & ... 2006)

... of sexual harassment in the workplace have been identified and defined ... of the past quarter-century, as courts across the nation have ruled on the issue ...

... sexual harassment, sexual harassment in 1990 and during the 1990s ... U.S. Supreme Court confirmation hearings, Anita Hill accused him of sexual harassment ...

Sexual harassment is defined by the United States Equal Employment Opportunity ...

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Dissertation Articles

Factors I of Sexua for Civil

Jill S. Levenson

Levenson, J. S. (2015). Factors I of Sexua for Civil. In ...

This study examines the relation progress among a sample of ... Three hypotheses were tested: (1) ... (2) that denial ... (3) that engagement is correlated ...

KEY WORDS: engagement, denial, ...

Sexual Predator Civil Commitment: Comparison of Selected Released Offenders

Jill S. Levenson

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Implications & Lessons for Interdisciplinary Collaboration

Business

Law

Nursing, Health & Wellness

Social Work

Psychology & Sociology

Criminology

Education

Publishing is not just for you; it advances the mission of the school and the university

Presentations are Great, but they're *not* publications.

Publishing = Marketing tool

Publishing → Self-efficacy

Shows who we are to our colleagues at other institutions

Interdisciplinary pubs have a farther reach

FINDING YOUR NICHE
Find your Voice!

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Back everything up. Twice. Frequently.

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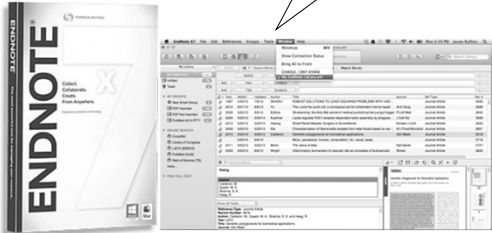
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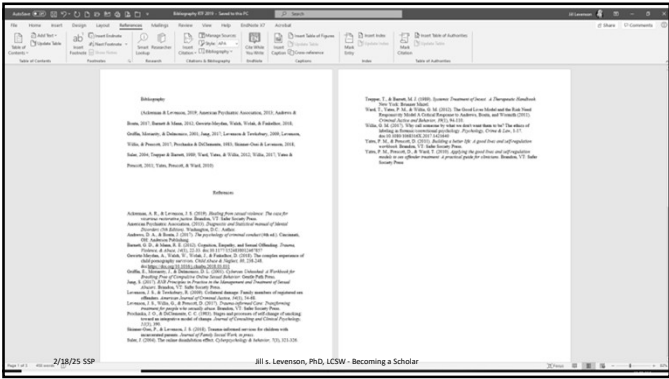
Referencing



Imports from Google Scholar!

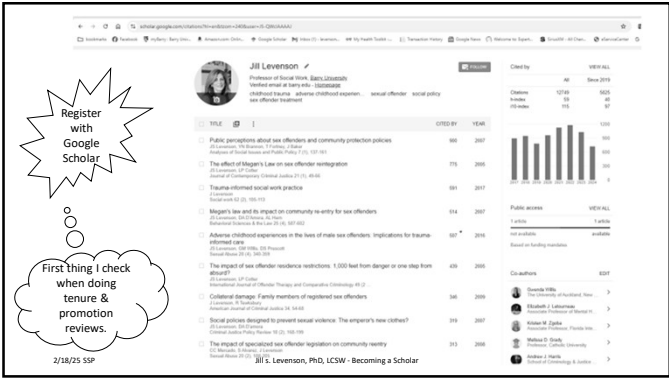
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Register with Google Scholar

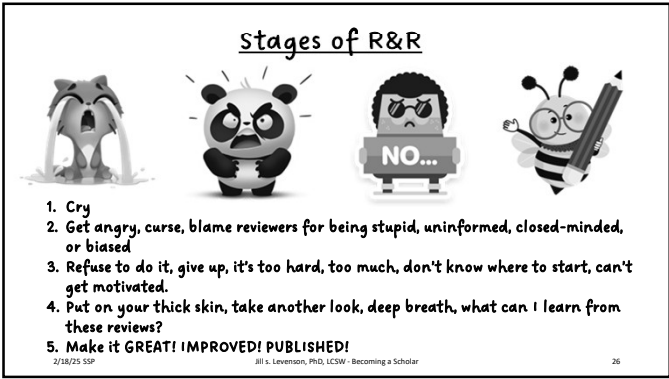
First thing I check when doing tenure & promotion reviews.

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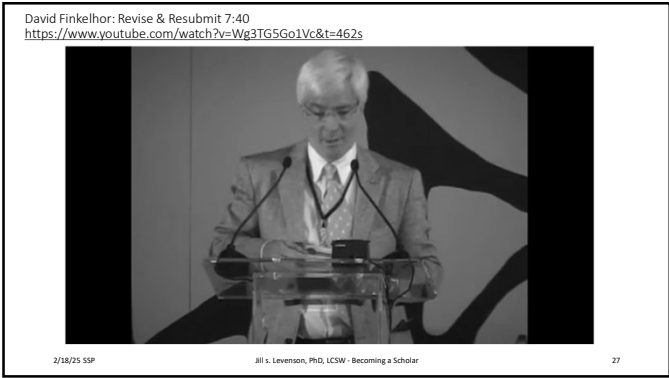
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Scholarship Counter-transference

Thoughts?

Feelings?

Expectations of Self & Others?

What does this bring up for me?

Imposter Syndrome = Don't you know we all feel that way?

Protective: This is my baby!

Whose voice do you hear in your head?

What does that voice tell you?

Where do those beliefs come from?

How might you think about it differently?

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Get Inspired

Everyone

Success

Inspire

Knowledge

Innovation

Confidence

Potential

Futures

levenson.jill@gmail.com

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