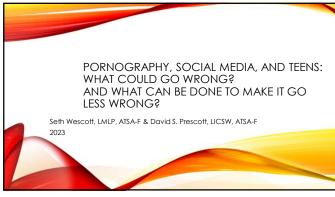
# Pornography, Social Media, and Teens: What Could Go Wrong? And What Can Be Done to Make it Go Less Wrong?



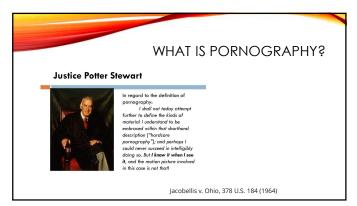




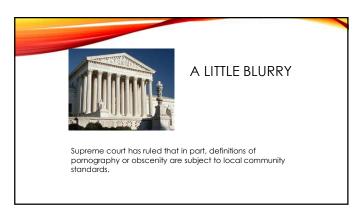
#### MAGGIE JONES, NYT 2018

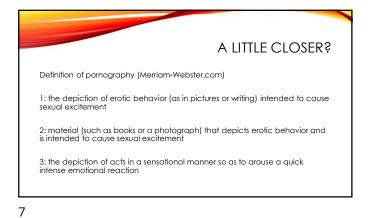
- Kyrah, a 10th-grade feminist with an athlete's compact body and a tendency to speak her opinions, didn't hesitate. "In porn they glamorize calling women a slut or a whore, and younger kids think this is how it is. Or when they have those weird porn scenes and the woman is saying, 'Stop touching me,' and then she ends up enjoying it!"
- "Yes and no," one guy interjected. "When a man is choking a woman in porn, people know it is not real, and they aren't supposed to do it, because it's violence." He was the same teenager who told me he would just "do" anal sex without asking a girl, because the women in porn like it.

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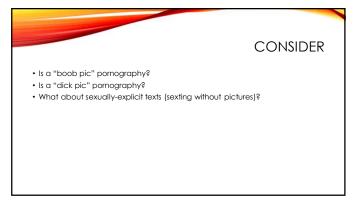
THREE PERSPECTIVES

Law

Therapist
"I's many things"
"Depends on the type of material"
"Complex and contingent upon many factors"

Stuff you see on Pornhub

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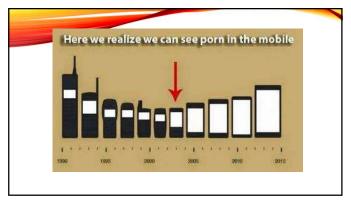
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#### PORNOGRAPHY STATISTICS

"Pom doesn't have a demographic—it goes across all demographics."

-- Paul Fishbein, founder of Adult Video News (Rich, 2001)

- Teens and young adults aged 13-24 believe not recycling (56%) is worse than viewing pomography (32%). (Barna Group, 2016)
- The following percentages of men say they view pomography at least several times a week: 63% of 18-30 year olds; 38% of 31-49 year olds; 25% of 50-68 year olds. (Barna Group, 2016)

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#### IMPACT OF PORNOGRAPHY ON YOUTH

- "The predominant harm caused by exposure to pornography is the desensitization and normalization of the attitudes and behavior depicted in the pornographic material." (Campbell, 2019)
- In 2017 the UK Parliament mandated age verification for access to pomography sites. If sites fail to comply, they may be fined, denied access to ancillary services or blocked.
- The deterioration of imagination
- For the first time in history, youth are looking at pornography and not masturbating.

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Pornography, Social Media, and Teens: What Could Go Wrong? And What Can Be Done to Make it Go Less Wrong?



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### SOCIAL MEDIA STATS

- In 2015, 24% of kids ages 8 12 had their own smartphone. In just four years, that number went up to 41%
- In 2015, 67% of teens ages 13 18 had their own smartphone. By 2019, the number climbed to 84%
- The average 8 to 12 year-old American kid spent four hours and 44 minutes looking at screens each day in 2019
- American teens, ages 13 to 18, used entertainment screen media for an average of seven hours and 22 minutes each day in 2019

(Rideout et al., 2022)





APRIL 27,2020

- The Pornification and Juxtaposition Of TikTok Videos
- Underground movement where people copy TikToks and use the 'duet' feature to create a "pomified duet"
- "We were able to identify one teen who garnered hundreds of thousands of followers on TikTok because of their dance moves, and then once they tumed 18, created an OnlyFans page. On this private subscription-based account, this 18yr old teen did the same TikTok dance moves fully naked. It was estimated that through their OnlyFans account, they were taking in more than \$90,000 a month."

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MARCH 1, 2021

- Schofield, 2021:
- TikTok has accidentally conquered the porn industry
- TikTok-style videos are crossing over into other platforms
- "Pornhub, for example, is filled with videos mimicking one of the app's popular trends or challenges, or sexualized compilations of clips downloaded from TikTok"
- "Transition edits which allow users to suddenly change outfits, or go from fully clothed to nude – are made easy on TikTok, and have emerged as a particularly popular feature among sex workers using the app."
- "Videos don't need to contain explicit content to help performers drive traffic to other platforms."

## OVERLAP BETWEEN PORNOGRAPHY AND SOCIAL MEDIA

- Are any social media apps completely safe?
- Factors that may increase danger:
  - Anonymity
  - Location-sharing
  - · Public profiles
  - Little to no age verification
  - · Integration with other apps
  - · Lack of content monitoring
  - Group communication Stranger-based
- Random assignment

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### TIKTOK TikTok became the fastest growing new app for American teens in 2019, 60% of TikTok users were ages 16 to 24, (Business of Apps) Originally Musical.ly • Users create short videos set to music $\bullet$ Can DM within the app

• The "For You" page on TikTok is a feed of videos that are recommended to

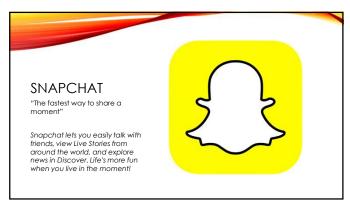
- "TikTok Famous" Influencers that have over 1000 followers

users based on their activity on the app.

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• "Follow" other users

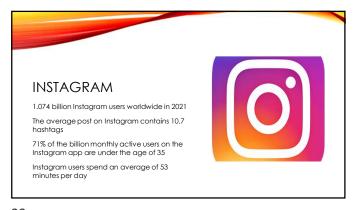




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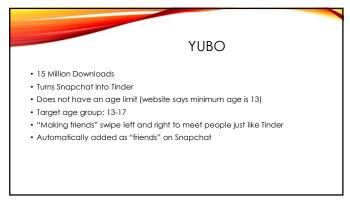




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# "A new generation of dating app is emerging, led by startups largely focusing on video rather than photos. Apps such as <u>Snack</u>, <u>Feels</u> and <u>Lolly</u> are vying for the attention of Generation 2: people born from the mid-1990s to the early 2000s, currently in their late teens or early 20s." "Old" dating apps such as Tinder and Bumble are photo-based, appeals to millennials, these new apps are video-based and appeal to Gen Z. Snack users can share short, TikTok-style videos of themselves to match, chat and "build meaningful connections" with their fellow daters. They can also share their original TikTok videos straight to Snack in a bid to increase their chances of getting a match. Relatively new, not much info on it yet, but...yikes!



# • Teen focused location-based dating app • Designed to allow strangers to meet and interact • Profiles are public by default • Linked to sex crimes in numerous states • Kids get popularity rating and are encouraged to do things to boost their popularity by seeking approval from strangers online

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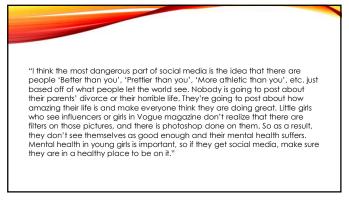




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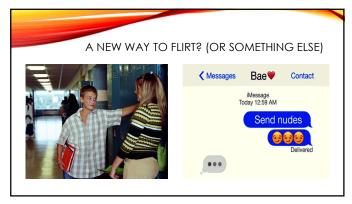


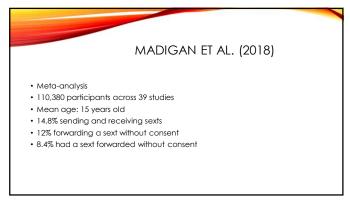
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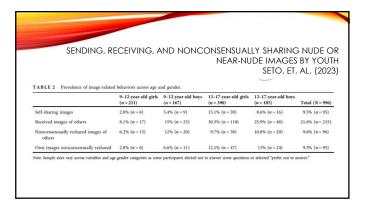








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# REALITY OF SEXTING • Sexting has become part of dating • Goal is not to avoid all sexting, but emphasize consent, choice, and boundaries (i.e., nonconsensual sharing) • Teaching appropriate responses if things cross the line

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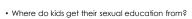
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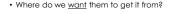


#### WHAT ARE CHILDREN LEARNING?

- "Most young people have some form of social media account and if they aren't receiving the proper sex-ed at school, they use websites, social media, and porn to educate themselves."
- "I have learned that giving a blowjob underwater increases the man's chance of any kind of cancer. I received information from TikTok that having sex every day or multiple times a day extends your life. But my personal favorite and stupidest one I've seen is that women with a bigger vagina can increase the women's chances of 'Vagina Cancer'."
- Rothman et al., (2021) found that a quarter of 18- to 24-year-olds said pomography was their most helpful source of information about how to have sex.

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• What information do we want them to have?



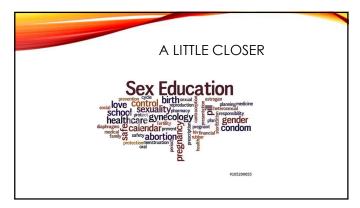
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#### PAPPAS, 2021

"According to the Guttmacher Institute, 29 states and the District of Columbia now mandate some kind of sex education in public schools, but the content of that education varies widely. Only 17 states require that if sex ed is taught, it must be medically and factually accurate, and only 10 mandate that if sex ed is taught, it must include information about consent."

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## TERRENCE HIGGINS TRUST (2016)

- "Young people are getting information about sex and relationships in a world before social media existed, before smartphones, before equal marriage or Civil Partnerships."
- "I didn't have any sex and relationships education at school. In fact, I think I learnt most of what I knew from friends, which explains a lot."
- "I never received any education about gender identity, homosexuality, bisexuality or indeed any form of relationship, and no discussion of consent."
- "All I remember was watching a teacher put a condom on a cucumber."
- 75% of young people were not taught about consent

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### AN EXAMPLE: CONSENT

- Definition
- Age of consent
  - For person-to-person sexual behavior
  - For sexual images/videos
- How consent can be withdrawn
- Consenting to conversations but not to 'sexting'
- Consenting to specific acts and not others
- Communicating consent before and during
- Ongoing discussions between partners

# FACILITATING THE DISCUSSION IN THERAPY

- · Presenting facts
- While being respectful of morality, religion, and culture
- Learn more internal controls rather than relying on external control
- Reduce shame and guilt
- Reduce feelings of failure and decreased motivation
- Promote honesty, disclosure, comfort in treatment
- Recognize all-or-nothing behaviors
- · Learn self-regulation skills
- Approach vs. avoidance

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#### ONE PROMISING APPROACH



- Russ Pratt
- Fernandes & Pratt, 2019
- Pratt & Fernandes, 2019
- "Savvy Consumer Model"
  - A framework for how adults can guide youth through the ubiquitous, pornrelated dilemmas and controversies that they experience as they grow up.
  - Designed for adolescents, but adaptable (at least in spirit) to adults.
  - Highlights the importance of high-quality sexuality education
  - (Recent Ontario example)
  - Discussion and guidance are key, which means we need to have our own house in order – distinguishing between our morals, values, and beliefs and those of our clients.

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#### GOOD LIVES MODEL

- What underlying goals are being met through pornography and social media?
- Happiness and pleasure
- Connection and relatedness
- Inner peace/peace of mind
- Personal choice and independence
- Knowledge

# HOW DO WE KNOW WHEN PORNOGRAPHY/SOCIAL MEDIA IS PROBLEMATIC?

- · Legal involvement
- If it is:
  - Exploitative
  - Non-consensual
  - Done for revenge
- Interferes with social, educational, familial functioning

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#### THERAPY CAN HELP

- When there's legal involvement
  - Talk with court, share progress in treatment
- When it is exploitative, non-consensual, or revenge
  - Discuss healthy sexuality, boundaries, consent
- When it interferes with functioning
- Learn coping skills, self-regulation

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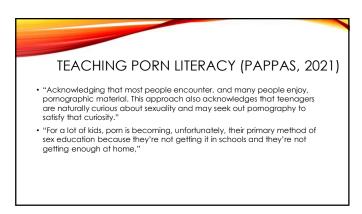
# HAVING THE CONVERSATION WITH TEENS

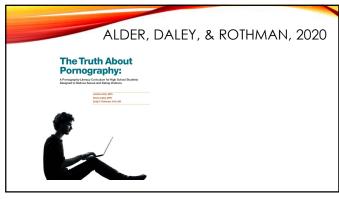
- $\bullet$  Educating ourselves about the facts
- Learning the lingo
- Validating the emotions, struggles, and desires
- Discussing principles of healthy sexuality (consent, differences between porn sex and real sex, masturbatory practices)
- Learning about technology, social media, and what is important to teens
- $\bullet$  Setting realistic and relevant expectations around social media and porn





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#### **PORN LITERACY**

- A Porn Literacy Program for Adolescents (Rothman, Daley, & Alder, 2020)
  - "Instructors talk candidly about the history of pornography and obscenity laws, sexual norms, and gendered double standards, and the research on pornography and compulsive use. The curriculum also includes sessions on healthy relationships, the unrealistic sexual scripts portrayed in pornography, and sexually explicit selfies."
- Australia: "Reality & Risk: Pornography, Young People and Sexuality" (Pappas, 2021)
- Ireland: "Healthy Sexuality" (Pappas 2021)

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## HOW MUCH SCREEN TIME IS TOO MUCH?

- It's not just about "avoiding" certain apps
- Expectations need to be clear, concrete, and realistic
- $\bullet$  Encourage healthy use of technology, i.e., using technology to learn, not just scroll, like, and socialize

# TALKING WITH PARENTS AND PROBATION OFFICERS

- Again, being respectful of morality, religion, and culture
- Presenting facts
- Providing education on adolescent development, safe use of technology
- Identifying developmentally-appropriate outlets
- Helping to set appropriate limits on technology use (which apps are off-limits, screen time, etc.)
- Discussing when to worry, concerning behaviors and red flags
- Helping to keep everyone on the same page

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## THANK YOU!

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